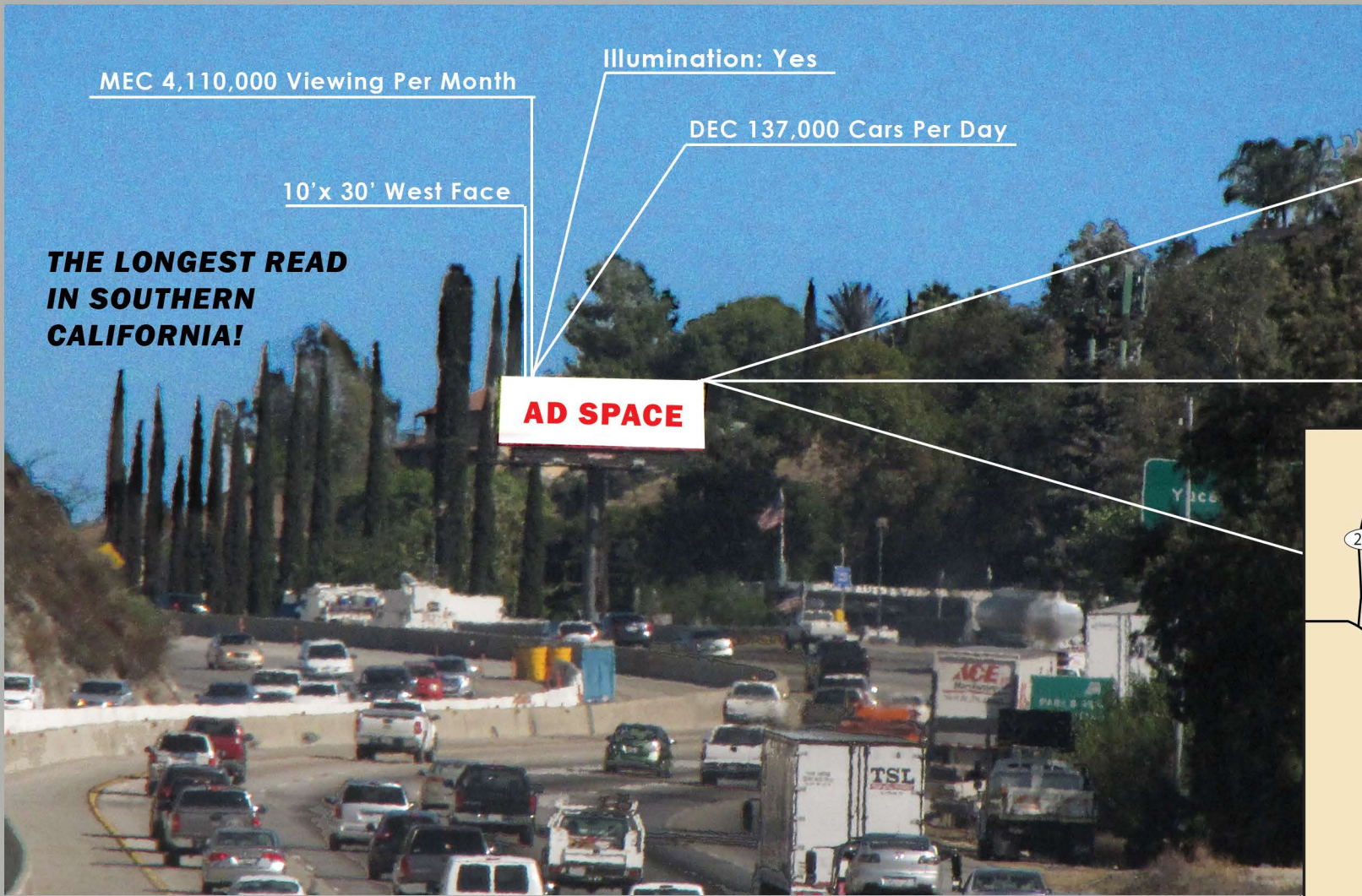


LATITUDE / LONGITUDE
(34.027519, -117.125266)

I-10- Yucaipa, CA



MEC 4,110,000 Viewing Per Month

Illumination: Yes

DEC 137,000 Cars Per Day

10'x 30' West Face

**THE LONGEST READ
IN SOUTHERN
CALIFORNIA!**

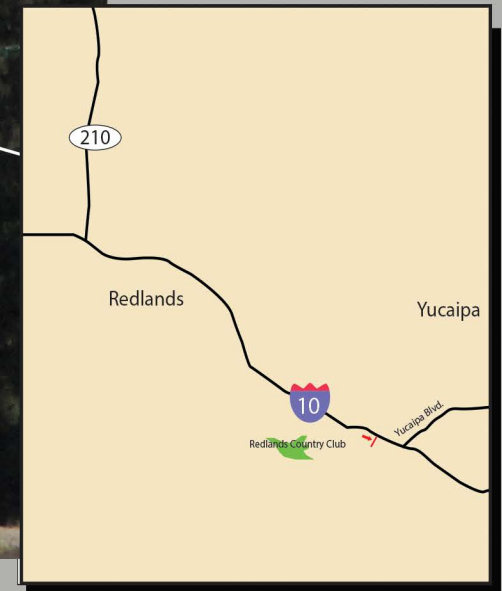
AD SPACE

LOCATION:

SBD0010W
I-10, South Line, 1300' West
of Yucaipa Blvd

Market:

Palm Springs/ Palm Desert,
casinos, outlet shopping,
heavy commuter traffic



*see next page for larger map.

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**LEONARD
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SBD0010W

210

Redlands

Yucaipa



Redlands Country Club



Yucaipa Blvd.