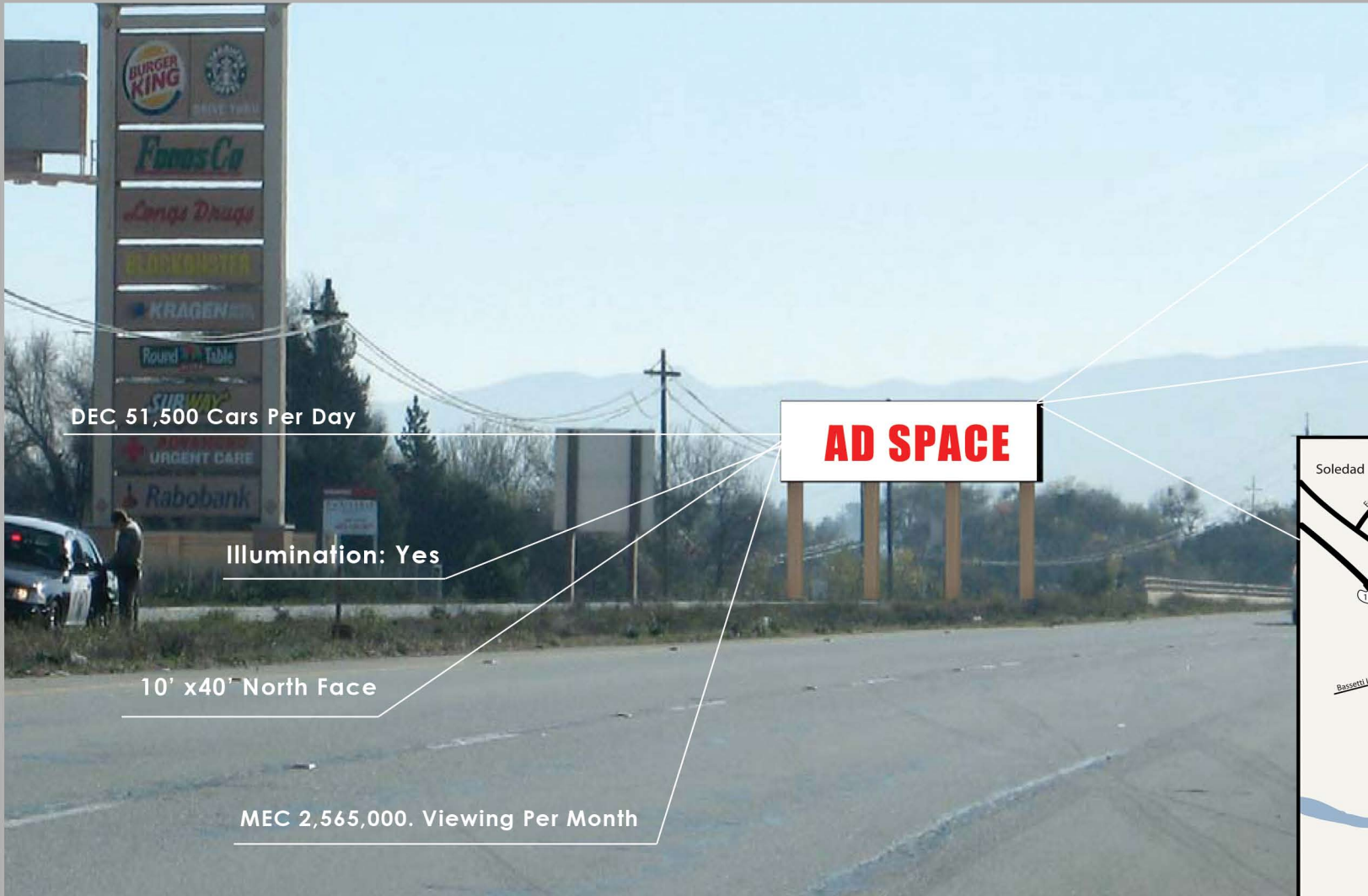


**LATITUDE, LONGITUDE**  
( 36.412219, -121.319810 )

**HWY 101, South of Soledad, CA**



DEC 51,500 Cars Per Day

**AD SPACE**

Illumination: Yes

10' x40' North Face

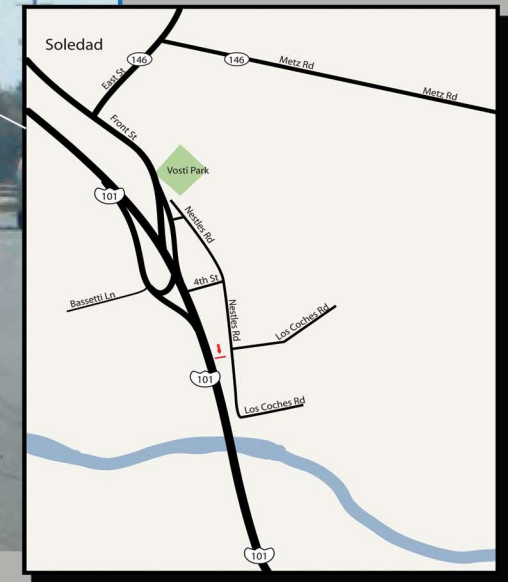
MEC 2,565,000. Viewing Per Month

**LOCATION:**

E/line HWY 101, S/of  
Front St  
Monterey County  
MO0012N

**Market:**

Greenfield, King City, Paso  
Robles



\*see next page for larger map.

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