## Venice Beach Boardwalk - LA DMA

World's Most Famous Boardwalk
Up to 175,000 Exposures Per Day
24' x 18' NF/EL
33.988623, -118.475139



## LA0011

Located in the heart of Venice Beach this wall reads to the Venice Beach Boardwalk, bike path, and to the beach itself. Venice Beach is a destination for thousands of natives and tourists alike who come to soak up more than just the sun. The boardwalk is known as a virtual carnival, home to a variety of street performers, hundreds of vendors, sidewalk cafes and restaurants, and the famous Muscle Beach. The location offers a unique mix of both and urban setting and a beach destination.

